

November 24, 2020

Philip Jiaqi Kuai
Chief Executive Officer
Dada Nexus Limited
22/F, Oriental Fisherman's Wharf
No. 1088 Yangshupu Road
Yangpu District, Shanghai 200082

Re: Dada Nexus Limited
Draft Registration

Statement on Form F-1
23, 2020

Submitted November

CIK No. 0001793862

Dear Mr. Kuai:

This is to advise you
that we do not intend to review your registration statement.

We request that you publicly file your registration statement no
later than 48 hours prior
to the requested effective date and time. Please refer to Rule 461
regarding requests for
acceleration. We remind you that the company and its management are
responsible for the
accuracy and adequacy of their disclosures, notwithstanding any review,
comments, action or
absence of action by the staff.

Please contact Jeff Kauten, Attorney-Advisor, at (202) 551-3447,
or in his absence, Jan
Woo, Legal Branch Chief, at (202) 551-3453, with any questions. If you
require further
assistance, please contact Larry Spirgel, Office Chief, at (202)
551-3815.

Sincerely,

Division of Corporation Finance

Office of Technology

cc:

Z. Julie Gao, Esq.